

Town of Somers

Somers Ad hoc America250 Planning Committee

Wednesday, February 4, 2026 – 5:30pm

Selectmen's Conference Room

1. Call to Order

- The meeting was called to order at 5:32 pm
- Committee members present: Jan Martin, Michael Clarity, Susan Peck (excused herself at approximately 6:00pm), David Pinney, Scott Kaupin, Michael Dietter, and Christine Nesslerale. Also present: Tim Keeney

2. Opportunity for public comment

- No members of the public wished to comment.

3. Minutes from January 21, 2026

- On a motion from Jan Martin, seconded by Scott Kaupin, minutes from the 1/21/2026 meeting were approved unanimously.

4. Update following meeting with Board of Finance

- Chair Pinney was joined by Scott Kaupin updating the Board of Finance at the 2/3/2026 meeting. The America 250 budget was shared as well as requests for “seed” funding related to mailings as well as commitment regarding partial funding of the drone show. Chair Pinney reported to this committee that no action was taken by the Board of Finance.

5. Website development

- Donations Page
https://www.somersct.gov/boards_commissions/ad_hoc_committees.php
- The committee discussed possible revisions to the current page including graphics/images, separate links to donations and sponsorships, Field of Flags, schedule, vendors, FAQ etc.
- A “third party” payment platform such as [Ludus](#) or similar was discussed. The focus is on ease of site navigation and payment options. In most cases, fees range between 3-5%.
- Michael Dietter will share information regarding the above with town representatives to determine compatibility with the town website/platform.

6. Mailing to area businesses

- A list of area businesses has been shared by the EDC and assessors office. Discussions continued regarding a one page informational and FAQ townwide mailer continued. Committee member Michael Clarity will be seeking pricing from local businesses.

7. Field of flags mailing

- The Field of Flags mailing will be included in the above town wide mailer. Links and/or a QR code to the townwide web page will be included.

8. Updates on activities

- Committee member Susan Peck shared information via email regarding funding from The CT Humanities Council.
- Discussions included securing commitments for food trucks, sponsorship/organization of a kids zone, touch a truck, etc.
- Committee member Jan Martin shared information for a temporary billboard project.
- Michael Clarity provided examples of curriculum based student artifacts that could be considered for display at the library or other secure location.

9. Other

- Committee member Michal Dietter shared BOE activities related to Memorial Day that are tentatively scheduled for May 13, 2026 at Somers High School. The opportunity for inclusion in this event as a Somers America 250 “kick off” was discussed.

10. Adjournment

- The meeting was adjourned at 6:45pm.